



Corfu Emerald Cup SUP & Open Water Swim

Vlacherna – Pontikonisi - Benitses
Saturday/Sunday, July 1/2, 2017

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FOR IMMEDIATE RELEASE

«οὐ γὰρ Φαιήκεσσι κυβερνητῆρες ἑασιν,
οὐδὲ τι πηδάλι ἔστι, τὰ τ' ἄλλαι νῆες ἔχουσιν:
ἀλλ' αὐταὶ ἴσασι νοήματα καὶ φρένας ἀνδρῶν
καὶ πάντων ἴσασι πόλιας καὶ πιονας ἀγρῶν
ἀνθρώπων, καὶ λαῖτμα ταχισθ' ἄλλος ἐκπεροῶσιν
ἠέρι καὶ νεφέλη κεκαλυμμένοι: οὐδέ ποτε σφιν
οὔτε τι πημανθῆναι ἐπι δέος οὔτ' ἀπολέσθαι.»

Οδύσσεια 557-563,θ

«Γιατὶ δὲν ἔχουν τὰ γοργὰ καράβια τῶν Φαιάκων
σὰν τ' ἄλλα τὰ πλεούμενα τιμόνια ἢ κυβερνητῆς,
μόν' βρίσκουν ἔτσι μόνα τους τὴ σκέψη τῶν
ἀνθρώπων καὶ ξέρουν ὅλων τὰ χωριά, τὰ καρπερὰ
χωράφια, καὶ γοργοτάξιδα περνοῦν τῆς θάλασσας
τὰ πλάτια, κρυμμένα μες στὴν καταχνιά καὶ στὴν
πυκνὴ θολούρα κι οὔτε φοβοῦνται νὰ χαθοῦν μήτε
κακὸ νὰ πάθουν»

Μετάφραση Ζ. Σιδέρη 579-585, θ

An exciting new tradition is about to launch in Corfu that's designed to inspire today's athletes with the fervour of Odysseus' epic journey.

Fittingly set in the Ionian Sea, against the magnificent, green backdrop of Greece's Emerald island, an international Open Water Swim and Stand Up Paddle (SUP) competition will be held and the first Corfu Emerald Cups awarded to the victors.

Olympic Silver medalist, Spyros Gianniotis will be among other athletes from Greece and abroad competing on Saturday, June 1st and Sunday, June 2nd, under the auspices of the Municipality of Corfu and the National SUP and Surf Association.

A passionate drive to tap into the powerful history of the Ionian, while reigniting Corfu's own infamous glory, is what prompted a group of determined and able friends to spearhead this International two-day race with deeper meaning.

With the spirit of Homer's verses in the air, the 5.1 kilometre race will start at the Church of Vlacherna, circle the emerald waters of picturesque Mouse Island (“Pontikonisi”) and end in

modern style on the beach of the new Angsana Corfu Hotel (a Banyan Tree Resort & Hotel, opening Spring 2018) in Benitses.

Corfu's Emerald Cup is slated to become an annual event and mark the beginning of the sensational Greek summer season.

For additional information for the 2017 Corfu Emerald Cup contact:
press@corfuemeraldcup.com

